

International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 *p-ISSN:* 2319 – 801X

CERTIFICATE

It is certify that the paper entitled by "An Assessment Of The Effect Of Customer Loyalty (Cl) On Product Life Cycle (Plc) In The Nigerian Market. (Case Of Selected Perfectly Competitive Products)" has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name:	Omoare, E.O., G.A. Adegbite, A.O. Opeoluwa, C.C. Onwuliri , A.A.Akinremi
Journal Name:	International Journal of Business and Management Invention (IJBMI)
Journal Web:	www.ijbmi.org
Journal Type:	Online & Offline
Review Type:	Peer Review Refereed
Publication Year:	2018
Publication Month:	August
Vol No.:	07
Issue No.:	08



Editor-In-Chief International Journal of Business and Management Invention (IJBMI) E-mail ID: ijbmi@invmails.com Web: www.ijbmi.org

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889